

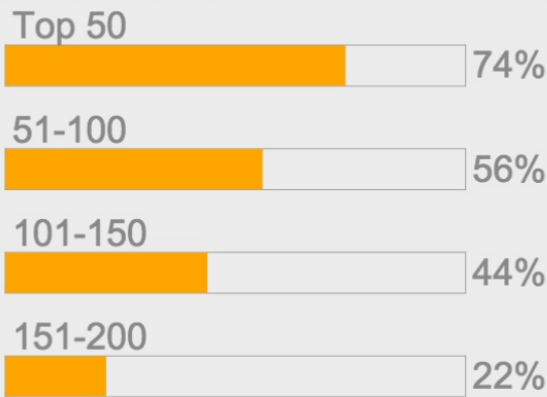


# SOCIAL MEDIA and Asset Managers

# 49%

The percentage of the United States' Top 200 Institutional Asset Management firms that are present on any social media site

## Social Media Activity



Asset Management Firms Showing Any Social Media Presence

### THE MOST POPULAR SOCIAL MEDIA PLATFORMS OF THE TOP 200 ASSET MANAGERS

